



**winmark**

# Affordable Housing Academy

London and Bolton 2017

For Board members, Senior Executives & Aspiring Leaders

“Winmark’s expertise in providing cross-sector learning and networking opportunities through courses delivered by high quality trainers provides unique opportunities for senior leaders.”

**James Caspell**, Head of Business Improvement,  
Sutton Housing Partnership

# What is the Affordable Housing Academy?

The most flexible five day Academy in **Strategic Management** leading to a Post Graduate Diploma and the **first year of an Executive MBA**.

Winmark's Affordable Housing Academy is committed to support the professionalism of leaders in Housing. The 5 Day MBA is unique as it specializes in the field of business leadership, enabling housing leaders and board members to learn strategy, commercial sustainability and transformation alongside other sectors.

## Why should you attend?

- Professionalise Housing Leadership
- Give leaders a panoramic view of business
- Flexible Masters level learning
- Tested by Housing Leaders
- Excellent value with discounted accreditation
- Cross sector learning



## Academy Programme

Day 1	One Day MBA
Day 2	Practical Strategic Thinking
Day 3	Finance for Non-Financial Managers
Day 4	Digital Transformation
Day 5	Maximising your Leadership Potential

# How to access your Academy

**Step 1:** Call or email the Academies Department

[academies@winmarkglobal.com](mailto:academies@winmarkglobal.com) | 020 7605 8000

**Step 2:** Enrol on the Academy and sign up for one to five days.

**Step 3:** If you would like the Master's pathway, choose to upgrade to the accredited Diploma at enrolment or completion.

**Book now through the Academies Team.**

## Fees and Options



**5 Day MBA**

**£2,250\***

\*Travel and accommodation not included.  
Less £450 for each Masterclass attended.

**+**

**Optional Master's  
Accreditation**

**£1,500\*\***

\*\*Travel and accommodation not included.  
Discounted from £2,000 for RSL Members

## Key Notes

- A. If you have attended any individual Winmark Masterclass since April 2016 these count towards your 5 Day MBA award.
- B. Missed one of the dates? Enrol on any future date added to the programme. You do not need to attend the Masterclasses consecutively.
- C. Day 1 and 5 have been designed to start and finish your learning alongside your peers in housing, and are hosted by Bolton at Home. This is recommended but not mandatory.
- D. Continue your master's journey with a partner university for year 2 of your MBA awarded by an institution. Prices from £2500, and partners include:

“I went to get some thought provoking ideas  
and I was not disappointed.”

**Matt Cooney**, Group Chief Executive,

Asra Housing Group

## Bolton at Home

Partners in the Academy, and providing a venue in the North-West, Bolton at Home are a registered charity providing social housing. In March 2011, following a vote of support from tenants, the Association took over the ownership of the houses formerly owned by Bolton Council and now own and manage more than 18,000 homes in the borough.

## winmark

Winmark gives business leaders the knowledge and connections to achieve greater impact.

Our Professional member networks enable C-suite executives to learn from their peers and engage in the discussions that are transforming their business environment. Our widely acclaimed management research provides leaders with intelligence and perspective, and our education academies update, develop and empower executives across industries and functions.

The Affordable Housing Academy is offered exclusively by Winmark in partnership with Bolton at Home. It is unique and flexible, delivering an unprecedented and effective Learning and Development opportunity for the sector leaders.